



# Intellectual Property Rights

Fiscal Year 2010 Seizure Statistics — Final Report

*Published: January 2011*



U.S. Customs and  
Border Protection



U.S. Immigration and  
Customs Enforcement

# Executive Summary

In Fiscal Year 2010, CBP and ICE continued their commitment to cooperate and expand upon their efforts to seize goods that infringe on intellectual property rights, including trademarks and copyrights. Through joint efforts to target and interdict infringing merchandise, and coordinated joint operations such as Operation Guardian, CBP and ICE have enhanced their intellectual property enforcement capabilities while continuing to facilitate the secure flow of legitimate trade and travel.

- The number of IPR seizures increased by 34% to 19,959 in FY 2010 from 14,841 in FY 2009, yet the Domestic Value decreased 27% from \$260.6 million (M) to \$188.1M due to the following:
  - Increase in the amount of high-volume/low-value express consignment/mail seizures
  - Consolidated shipment seizures
- The average value of an IPR seizure dropped to \$9,425 in FY 2010 from \$17,566 in FY 2009
- The estimated Manufacturer's Suggested Retail Price (MSRP) for all FY 2010 IPR seizures is \$1.4 billion
- There was a dramatic increase in consumer safety and critical technology seizures due to an increased emphasis on enforcement in this area by DHS.
  - In FY 2010, the number of consumer safety and critical technology IPR seizures increased 97% while the value increased by 30% compared to FY 2009 totals
- The number of IPR seizures occurring at express consignment/mail facilities in FY 2010 rose by 42% from last year due to:
  - Continued growth of websites that sell counterfeit and piratical merchandise
  - Consumers seeking lower-priced goods due to the poor economy
  - IPR product identification training and education by right holders
  - Stepped-up enforcement efforts by CBP and ICE



# Table of Contents

IPR Seizure Totals.....	4
Ten Year IPR Seizure Comparison.....	5
Top Commodities Seized.....	6
Consumer Safety and Critical Technologies.....	7
Value Definition: Domestic vs MSRP.....	8
Domestic Value vs MSRP.....	9
Source Countries.....	10
Shipping Environments.....	11
Statistical Appendix.....	12

### Disclaimer

The information contained in this report does not constitute the official trade statistics of the United States. The statistics, and the projections based upon those statistics, are not intended to be used for economic analysis, and are provided for the purpose of establishing DHS priorities and workload.  
All stated values refer to Domestic Value unless otherwise specified.



U.S. Customs and Border Protection  
U.S. Immigration and Customs Enforcement

# IPR Seizure Totals

The data for FY 2010 show that the number of seizures increased dramatically, while seizure value dropped by more than \$72 million

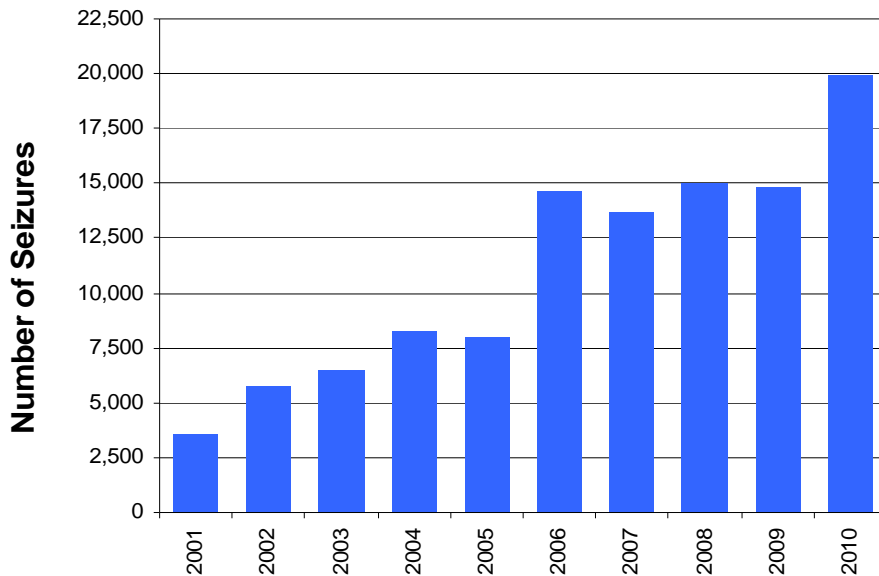
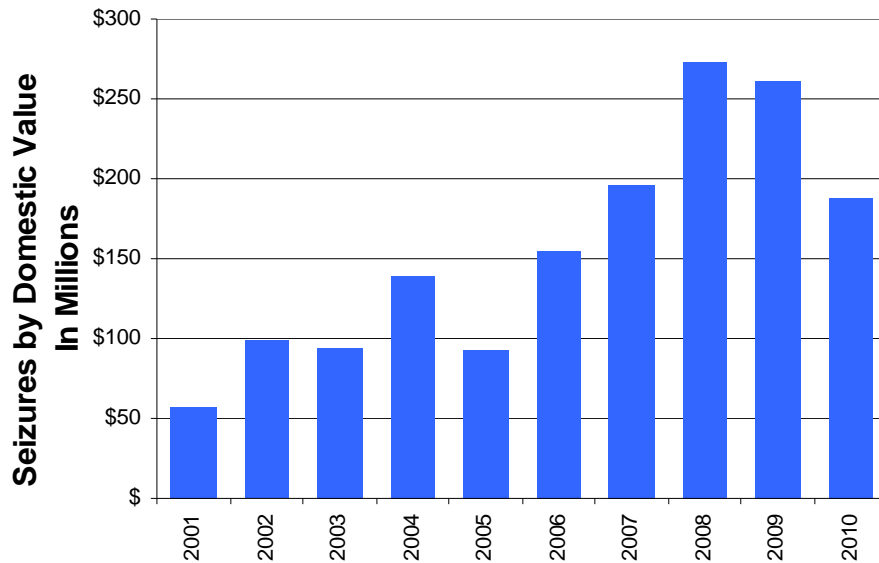
Seizure Totals		
	FY 2009	FY 2010
Number	14,841	19,959
Domestic Value (in millions)	\$260.6	\$188.1
MSRP (est. in millions)	\$2,065	\$1,413

- The average value for an IPR seizure dropped to \$9,425 in FY 2010 from \$17,566 in FY 2009
- There was a 41% increase in the number of low value (under \$1,000) IPR seizures in FY 2010 over FY 2009
- A shift in seizures at mail facilities and in the express shipping environment is a main driver for these changes
  - Continued growth of websites that sell counterfeit and piratical merchandise facilitate direct to consumer shipment of infringing goods
  - Training by rights holders and coordination have helped CBP and ICE to step up enforcement efforts in this area



U.S. Customs and Border Protection  
U.S. Immigration and Customs Enforcement

# Ten Year IPR Seizure Comparison

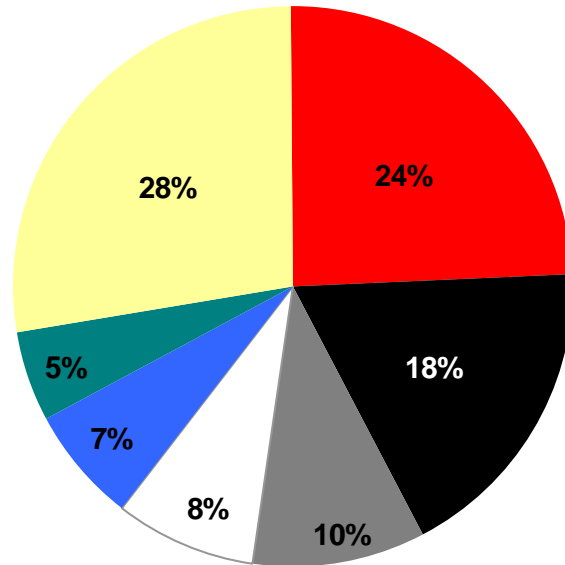
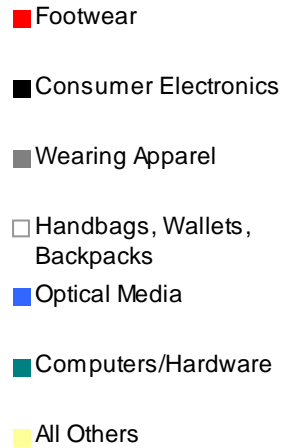


- The number of IPR seizures in FY 2010 has increased by 34% to 19,959 compared to FY 2009 seizures
- However, Domestic Value decreased 27% to \$188.1 million from \$260.6 million in FY 2009
- In the past decade, IPR violations have grown to the extent that the number of IPR seizures has risen over 400%
- The first two months of FY 2010 had more IPR seizures than the entire year in FY 2001

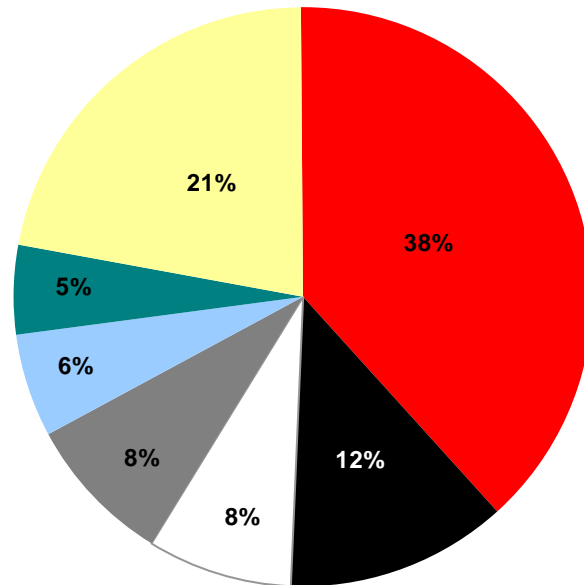
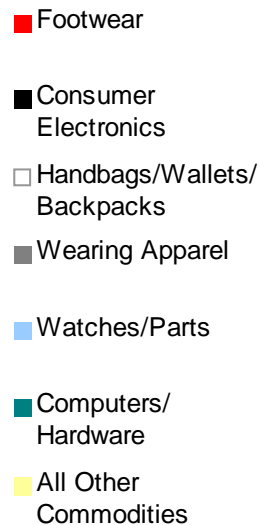


# Top Commodities Seized

**FY 2010 Seizure Domestic Value**



**FY 2009 Seizure Domestic Value**

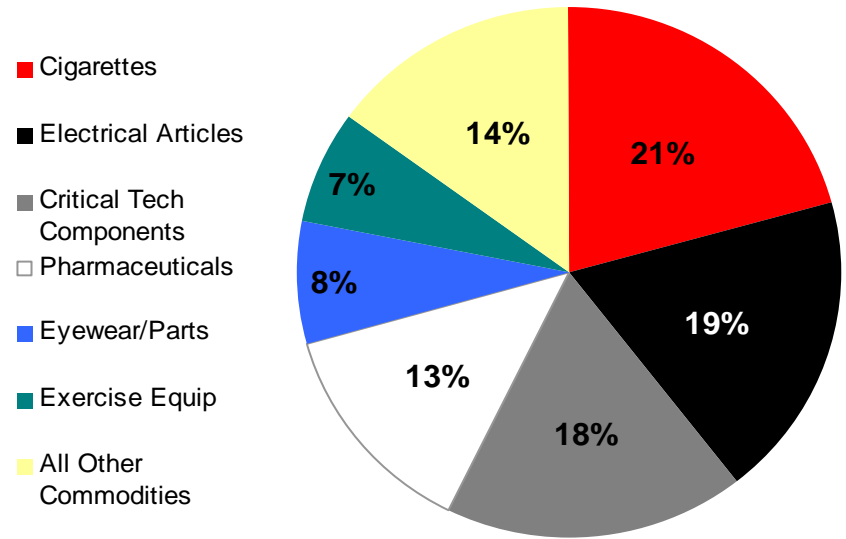


- For the fifth year in a row footwear is the top commodity seized, accounting for more than 24% of the total IPR seizure value
- The quantity of computer hardware seized increased fivefold from FY 2009 to FY 2010
  - This increase included a \$2.3 million ICE seizure, which included counterfeit military-grade semiconductors
- The quantity of optical media discs seized in FY 2010 increased threefold as compared to FY 2009
  - In addition, CBP made 46 seizures of circumvention devices, with a Domestic Value of \$42,181, for violation of the Digital Millennium Copyright Act (DMCA)
- Products designated as consumer safety and critical technologies accounted for 23% of all commodities seized by value

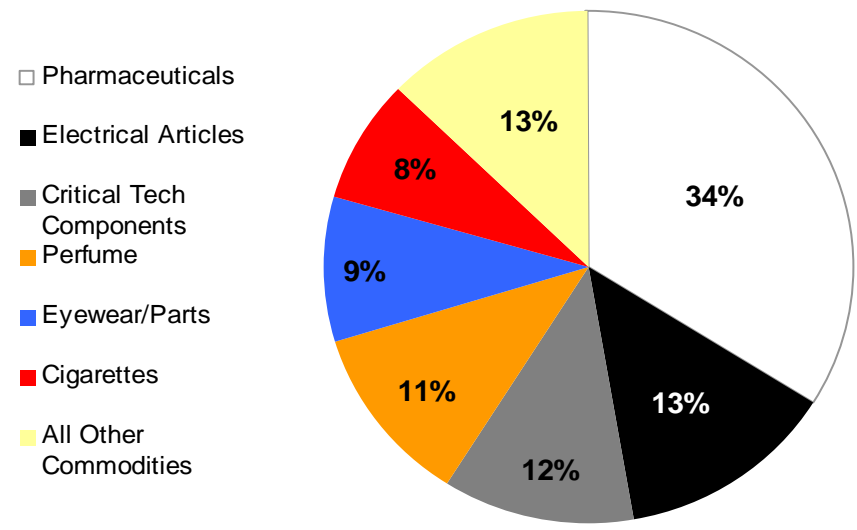


# Consumer Safety and Critical Technologies

FY 2010 Seizure Domestic Value



FY 2009 Seizure Domestic Value



- The number of consumer safety and critical technology seizures increased from 10% to 15% of all seizures from FY 2009 to FY 2010
- Counterfeit goods can unknowingly be used in manufacturing, infrastructure, or military applications, or can affect consumers directly when they purchase substandard goods
- Counterfeit cigarettes jumped in value in FY 2010 due to several high valued shipments seized from Jordan
- Counterfeit bearings, a critical element between rotating and stationary components of machinery, is an emerging safety and security issue
- Over \$600,000 in bearings were seized in FY 2010 representing a sevenfold increase in domestic value



U.S. Customs and Border Protection  
U.S. Immigration and Customs Enforcement

# Value Definition: Domestic Value vs MSRP

DHS components use different value standards for reporting. This has created confusion when comparing statistics in this report to press releases and other media reporting of IPR violations.

IPR seizures will have a Domestic Value and a Manufacturer's Suggested Retail Price (MSRP). Both CBP and ICE have legal and procedural reasons for using one over the other, depending on the enforcement or reporting circumstances.

- Domestic Value represents the cost of the merchandise when last purchased, plus all duties, fees, broker's charges, profit, unloading charges, and U.S. freight charges to bring the property to the importer's premises.
- This is often recognized as the approximate price at which the property will be offered for sale at the first commercial level after importation.
- MSRP is recognized as the price at which merchandise is sold at retail to the consumer or what the value of the counterfeit goods would have been at retail had they been genuine.
- MSRP on seizures is used by ICE and US Attorneys to determine prosecution thresholds and by the Courts to determine sentencing. MSRP is also used by CBP in assessing certain types of penalties.

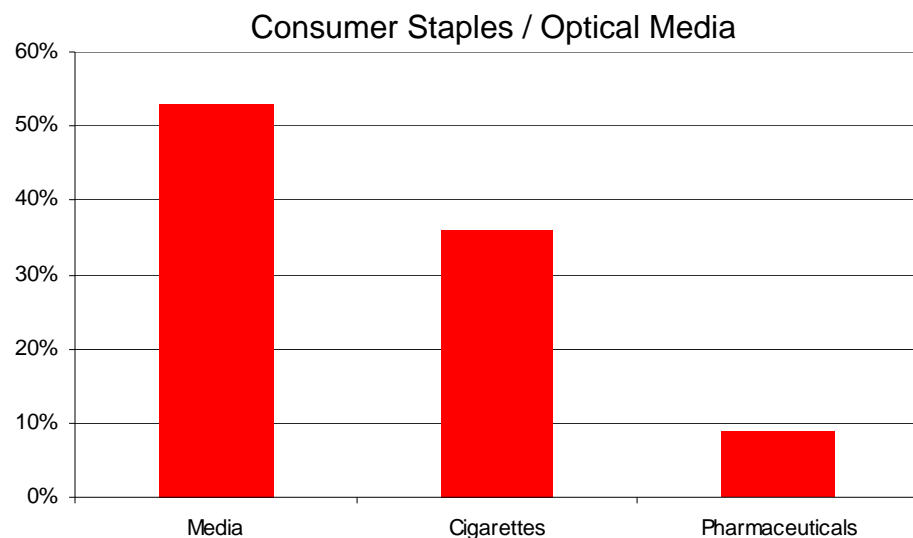
CBP estimated the MSRP of FY 2009 and 2010 IPR seizures based on broad categories of products seized. As of FY 2011, CBP will determine MSRP for individual seizures for greater precision.

This should provide a more comprehensive picture of seizure statistics, and the full impact of IPR violations detected by DHS.





# Domestic Value vs MSRP

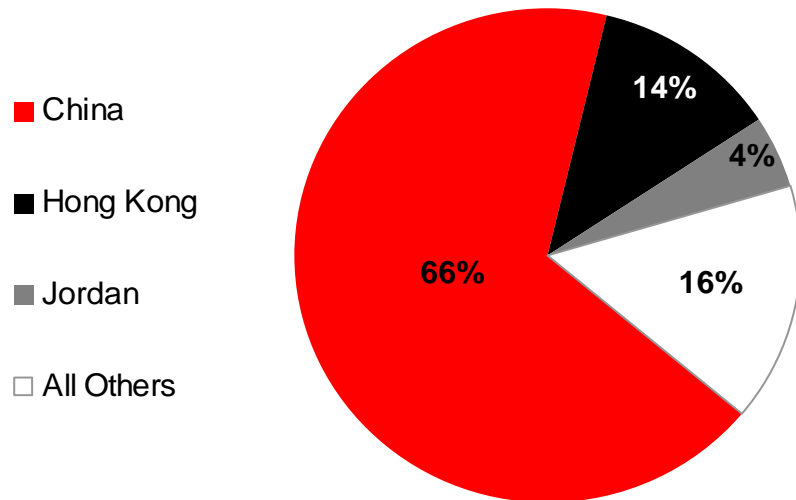


- Luxury goods reflect the largest value markup from Domestic Value to Manufacturer's Suggested Retail Price (MSRP)
- The markup in value from domestic to MSRP for luxury goods ranges from 300% to over 3,000%
- This represents the dramatic profit for counterfeiters in the luxury goods marketplace that includes handbags, watches, wearing apparel and jewelry
- Consumer staples and optical media reflect a much lower percentage markup ranging from 9% to just over 50%
  - Because of the close pricing differential with legitimate goods, consumers may be unaware of the potential for counterfeiting, or that they are buying a counterfeit product

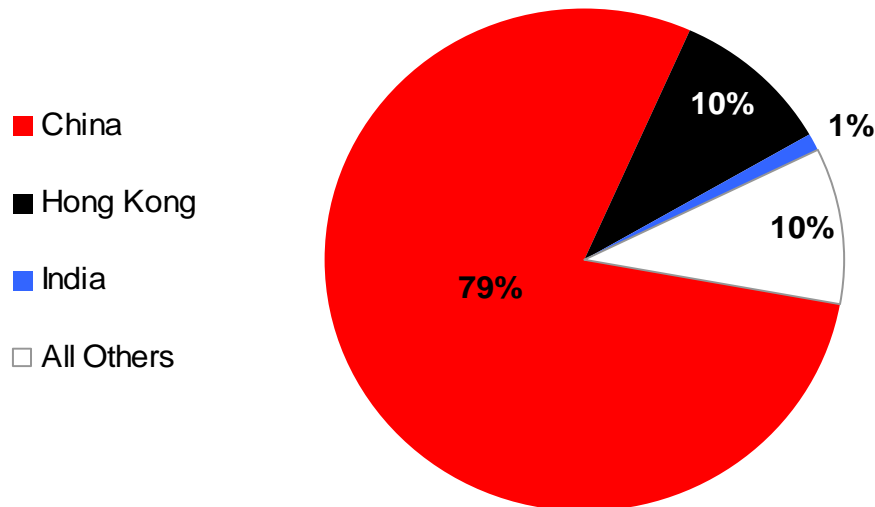


# Source Countries

FY 2010 Seizure Domestic Value



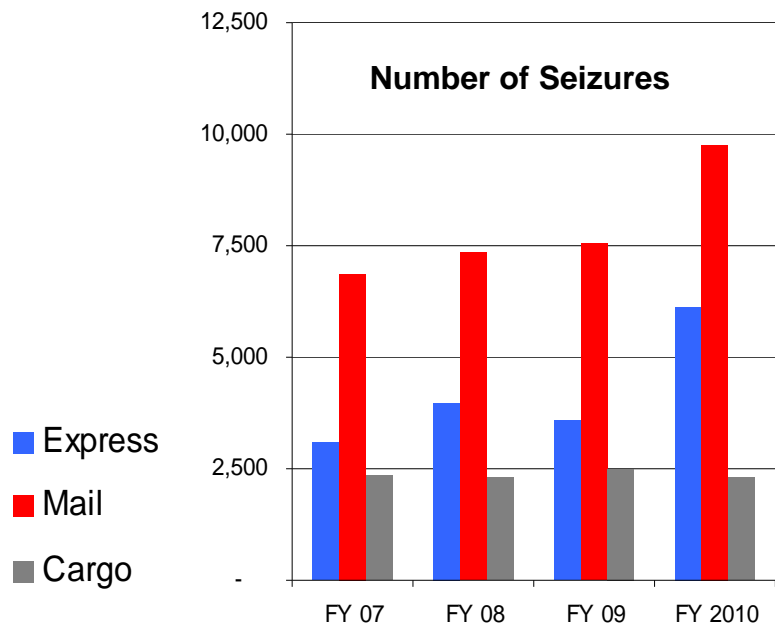
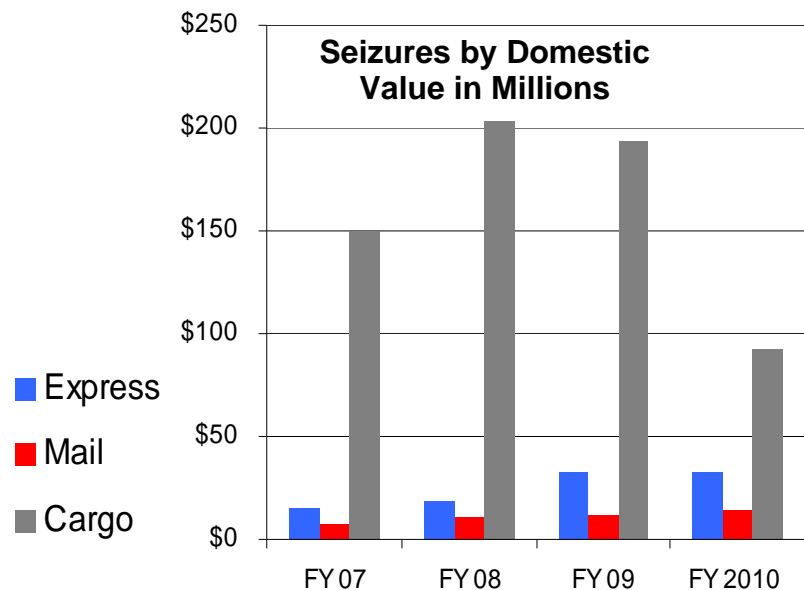
FY 2009 Seizure Domestic Value



- Seizures of IPR infringing products from China totaled \$124.6 million, down 39% from FY 2009
- The reduction in IPR seizure value from China is mostly due to a decline in footwear seizures during FY 2010
- Despite this decline in value, China continues to be the top source country for IPR violations as it has been for the last 10 years, accounting for 66% of all IPR seizure value for FY 2010
- The number of IPR seizures from China increased by 18%, to 12,200, accounting for 61% of all IPR seizures
- Much of this increase in volume is taking place in the international mail and express shipment environments
- Jordan accounted for the third highest Domestic Value in FY 2010, due to several high-value seizures of cigarettes
- The majority of other countries had less than \$1 million in IPR seizures, with the exception of India, with \$1.5 million, most of which was pharmaceuticals



# Shipping Environments



- Infringing goods come into the country a variety of ways, including mail, express packages, and larger cargo shipments by ship, air, rail, and truck
- The trend in shipping patterns for infringing merchandise has been a marked shift to international mail and express packages, characterized by high volume but low value shipments
- Despite this increase, analysis indicates that the bulk of mail and express shipments are still commercial in nature
- Factors contributing to the increase in mail/express seizures:
  - Continued growth of websites that sell counterfeit and piratical merchandise
  - Stepped-up enforcement efforts by CBP and ICE in the area of mail and express packages
  - Continued Brand and Rights Holder product identification training for CBP and ICE



# STATISTICAL APPENDIX

## Table 1: FY 2001 - FY 2010 Comparisons

Domestic Value of IPR			Number of IPR Seizures	
Fiscal Year		Total Value	Fiscal Year	Number of Seizures
2001	\$	57,438,680	2001	3,586
2002	\$	98,990,341	2002	5,793
2003	\$	94,019,227	2003	6,500
2004	\$	138,767,885	2004	7,255
2005	\$	93,234,510	2005	8,022
2006	\$	155,369,236	2006	14,675
2007	\$	196,754,377	2007	13,657
2008	\$	272,728,879	2008	14,992
2009	\$	260,697,937	2009	14,841
2010	\$	188,125,346	2010	19,959
<b>Total</b>	<b>\$</b>	<b>1,556,126,418</b>	<b>Total</b>	<b>109,280</b>

## Table 2: FY 2007 - FY 2010 Shipping Environment

Domestic Value of IPR Seizures  
(in millions)

Fiscal Year	Express	Mail	Cargo	Other	Total
2007	\$ 15.2	\$ 8.1	\$ 150.1	\$ 23.3	\$ 196.7
2008	\$ 18.9	\$ 11.1	\$ 202.9	\$ 39.8	\$ 272.7
2009	\$ 32.5	\$ 11.6	\$ 193.3	\$ 23.3	\$ 260.7
2010	\$ 32.3	\$ 14.0	\$ 103.4	\$ 38.4	\$ 188.1

Number of IPR Seizures

Fiscal Year	Express	Mail	Cargo	Other	Total
2007	3,148	6,881	2,494	1,134	13,657
2008	3,965	7,341	2,289	1,397	14,992
2009	3,574	7,569	2,519	1,179	14,841
2010	6,116	9,743	2,309	1,791	19,959

In any given year, approximately 10% of all seizures cannot be categorized as express, mail, or cargo. These other seizures represent ICE investigations, exports, passenger carry on items, or other enforcement situations.

All stated values refer to Domestic Value unless otherwise specified.



# STATISTICAL APPENDIX

## Table 3: FY 2009 - FY 2010 All Commodities

FY 2009 Commodity	Domestic Value	Percent of Total	FY10 Commodity	Domestic Value	Percent of Total
Footwear	\$ 99,779,263	38%	Footwear	\$ 45,749,639	24%
Consumer Electronics	\$ 31,773,625	12%	Consumer Electronics	\$ 33,588,493	18%
Handbags/Wallets/Backpacks	\$ 21,501,614	8%	Wearing Apparel	\$ 18,681,725	10%
Wearing Apparel	\$ 21,462,276	8%	Handbags/Wallets/Backpacks	\$ 15,422,201	8%
Watches/Parts	\$ 15,533,922	6%	Optical Media	\$ 12,681,213	7%
Computers/Hardware	\$ 12,546,098	5%	Computers/Hardware	\$ 9,501,871	5%
Optical Media	\$ 11,099,758	4%	Cigarettes	\$ 8,851,376	5%
Pharmaceuticals	\$ 11,057,991	4%	Watches/Parts	\$ 7,847,865	4%
Jewelry	\$ 10,499,243	4%	Jewelry	\$ 6,761,698	4%
Toys/Electronic Games	\$ 5,503,143	2%	Pharmaceuticals	\$ 5,662,334	3%
All Other Commodities	\$ 19,941,004	8%	All Other Commodities	\$ 23,376,931	12%
<b>Total FY 09 Domestic Value</b>	<b>\$ 260,697,937</b>		<b>Total FY 10 Domestic Value</b>	<b>\$ 188,125,346</b>	
<b>Number of Seizures</b>	<b>14,841</b>		<b>Number of Seizures</b>	<b>19,959</b>	

FY 2009 Commodity	Number of Seizures	Percent of Total	FY 2010 Commodity	Number of Seizures	Percent of Total
Wearing Apparel	3,410	19%	Wearing Apparel	4,338	18%
Optical Media	2,476	14%	Optical Media	4,371	18%
Consumer Electronics	2,387	13%	Handbags/Wallets/Backpacks	2,702	11%
Handbags/Wallets/Backpacks	2,086	12%	Consumer Electronics	2,252	9%
Footwear	1,448	8%	Footwear	2,119	9%
Computers/Hardware	832	5%	Computers/Hardware	857	4%
Watches/Parts	755	4%	Watches/Parts	819	3%
Jewelry	599	3%	Golf Equipment	786	3%
Golf Equipment	519	3%	Headwear	772	3%
Eyewear/Parts	493	3%	Exercise Equipment	594	2%
All Other Commodities	2,974	17%	All Other Commodities	4,351	18%
<b>Number of Seizures</b>	<b>17,979*</b>		<b>Number of Seizures</b>	<b>23,961*</b>	

\*IPR seizures can contain multiple commodities



# STATISTICAL APPENDIX

## Table 4: FY 2009 - FY 2010 Consumer Safety and Critical Technologies

<b>FY 2009 Safety and Security</b>	<b>Domestic Value</b>	<b>Percent of Total</b>
Pharmaceuticals	\$ 11,026,260	34%
Electrical Articles	\$ 4,317,499	13%
Critical Technology Components	\$ 3,756,638	12%
Perfume	\$ 3,709,303	11%
Sunglasses	\$ 2,924,812	9%
Cigarettes	\$ 2,578,415	8%
Batteries	\$ 1,850,463	6%
Exercise Equipment	\$ 833,724	3%
Health/Personal Care	\$ 819,167	3%
All Other Commodities	\$ 615,516	2%
<b>Total FY 09 Domestic Value</b>	<b>\$ 32,431,797</b>	
<b>Number of Seizures</b>	<b>1,543</b>	

<b>FY 2010 Safety and Security</b>	<b>Domestic Value</b>	<b>Percent of Total</b>
Cigarettes	\$ 8,851,376	21%
Electrical Articles	\$ 7,932,752	19%
Critical Technology Components	\$ 7,508,978	18%
Pharmaceuticals	\$ 5,616,394	13%
Eyewear/Parts†	\$ 3,242,372	8%
Exercise Equipment	\$ 2,867,382	7%
Health/Personal Care	\$ 1,667,075	4%
Perfume	\$ 1,653,629	4%
Batteries	\$ 1,026,075	2%
Bearings	\$ 636,386	2%
All Other Commodities	\$ 1,404,093	3%
<b>Total FY 10 Domestic Value</b>	<b>\$ 42,406,512</b>	
<b>Number of Seizures</b>	<b>3052</b>	

<b>FY 2009 Safety and Security</b>	<b>Number of Seizures</b>	<b>Percent of Total</b>
Eyewear/Parts	485	31%
Critical Technology Components	408	26%
Pharmaceuticals	181	11%
Health/Personal Care	128	8%
Batteries	102	6%
Electrical Articles	98	6%
Perfume	64	4%
Exercise Equipment	26	2%
Packaging	19	1%
Toys	16	1%
All Other Commodities	55	3%
<b>Number of Seizures</b>	<b>1,582 *</b>	

<b>FY 2010 Safety and Security</b>	<b>Number of Seizures</b>	<b>Percent of Total</b>
Critical Technology Components	617	20%
Eyewear/Parts†	594	19%
Health/Personal Care	543	18%
Pharmaceuticals	433	14%
Exercise Equipment	212	7%
Electrical Articles	169	5%
Batteries	166	5%
Cigarettes	136	4%
Perfume	108	3%
Toys	20	Less than 1%
All Other Commodities	95	3%
<b>Number of Seizures</b>	<b>\$ 3,093 *</b>	

**Critical Technology Components** - networking equipment and semiconductor devices  
**Electrical Articles** - holiday lights, household appliances, power cords, etc.  
**Health/Personal Care** - make-up, razors, toothpaste, etc.  
**All Other** - laundry detergent, food products, etc.  
 † Previously designated as Sunglasses in FY 2009

\*IPR seizures can contain multiple commodities



U.S. Customs and Border Protection  
 U.S. Immigration and Customs Enforcement

# STATISTICAL APPENDIX

## Table 5: FY 2009 - FY 2010 Source Country Domestic Value and Volume

FY 2009 Source Country	Domestic Value	Percent of Total	FY10 Source Country	Domestic Value	Percent of Total
China	\$ 204,656,093	79%	China	\$ 124,681,247	66%
Hong Kong	\$ 26,887,408	10%	Hong Kong	\$ 26,173,057	14%
India	\$ 3,047,311	1%	Jordan	\$ 7,713,398	4%
Taiwan	\$ 2,453,914	Less than 1%	India	\$ 1,571,142	Less than 1%
Korea	\$ 1,510,443	Less than 1%	Malaysia	\$ 1,286,373	Less than 1%
Paraguay	\$ 1,496,043	Less than 1%	Taiwan	\$ 1,138,414	Less than 1%
Philippines	\$ 1,479,958	Less than 1%	Korea	\$ 1,049,466	Less than 1%
Switzerland	\$ 1,277,646	Less than 1%	Vietnam	\$ 741,974	Less than 1%
Pakistan	\$ 710,658	Less than 1%	Canada	\$ 608,533	Less than 1%
Vietnam	\$ 603,529	Less than 1%	United Arab Emirates	\$ 493,931	Less than 1%
All Others	\$ 16,574,934	6%	All Other Countries	\$ 22,667,811	12%
<b>Total FY 09 Domestic Value</b>	<b>\$ 260,697,937</b>		<b>Total FY 10 Domestic Value</b>	<b>\$ 188,125,346</b>	
<b>Number of Seizures</b>	<b>14,841</b>		<b>Number of Seizures</b>	<b>19,959</b>	

FY 2009 Source Country	Number of Seizures	Percent of Total	FY 2010 Source Country	Number of Seizures	Percent of Total
China	10,288	69%	China	12,200	61%
Hong Kong	1,680	11%	Hong Kong	4,150	21%
India	279	2%	Turkey	935	5%
All Others	2,733	18%	All Other Countries	2,786	14%
<b>Number of Seizures</b>	<b>14,980</b>		<b>Number of Seizures</b>	<b>20,071</b>	



# STATISTICAL APPENDIX

## Table 6: FY 2010 Top Five Source Countries by Commodity Value

<b>1. China</b>	<b>Domestic Value</b>	<b>Percent of Total</b>
Footwear	\$ 42,791,023	34%
Consumer Electronics	\$ 21,979,054	18%
Wearing Apparel	\$ 14,042,799	11%
Handbags/Wallets/Backpacks	\$ 9,195,128	7%
Optical Media	\$ 5,876,688	5%
Computers/Hardware	\$ 4,207,771	3%
Toys/Electronic Games	\$ 3,727,956	3%
Jewelry	\$ 3,104,750	2%
Exercise Equipment	\$ 2,698,386	2%
Eyewear/Parts	\$ 2,565,088	2%
All Other Commodities	\$ 14,492,604	12%
<b>Total FY 10 Domestic Value</b>	<b>\$ 124,681,247</b>	
<b>Number of Seizures</b>	<b>12,200</b>	

<b>2. Hong Kong</b>	<b>Domestic Value</b>	<b>Percent of Total</b>
Consumer Electronics	\$ 6,951,059	27%
Watches/Parts	\$ 4,677,994	18%
Handbags/Wallets/Backpacks	\$ 4,229,502	16%
Jewelry	\$ 3,359,637	13%
Optical Media	\$ 1,984,258	8%
Pharmaceuticals	\$ 1,178,618	5%
Wearing Apparel	\$ 1,164,132	4%
Computers/Hardware	\$ 616,605	2%
Belts	\$ 290,315	1%
		Less than
Health/Personal Care	\$ 245,989	1%
All Other Commodities	\$ 1,474,948	6%
<b>Total FY 10 Domestic Value</b>	<b>\$ 26,173,057</b>	
<b>Number of Seizures</b>	<b>4,150</b>	

<b>3. Jordan</b>	<b>Domestic Value</b>	<b>Percent of Total</b>
Cigarettes	\$ 7,680,400	99.60%
Wearing Apparel	\$ 32,998	Less than 1%
<b>Total FY 10 Domestic Value</b>	<b>\$ 7,713,398</b>	
<b>Number of Seizures</b>	<b>5</b>	

<b>4. India</b>	<b>Domestic Value</b>	<b>Percent of Total</b>
Pharmaceuticals	\$ 1,345,749	86%
Cigarettes	\$ 119,205	8%
Optical Media	\$ 68,945	4%
Wearing Apparel	\$ 27,094	2%
	\$ 10,149	Less than 1%
<b>Total FY 10 Domestic Value</b>	<b>\$ 1,571,142</b>	
<b>Number of Seizures</b>	<b>79</b>	

<b>5. Malaysia</b>	<b>Domestic Value</b>	<b>Percent of Total</b>
Footwear	\$ 1,183,544	92%
Computers/Hardware	\$ 100,473	8%
All Other Commodities	\$ 2,356	Less than 1%
<b>Total FY 10 Domestic Value</b>	<b>\$ 1,286,373</b>	
<b>Number of Seizures</b>	<b>42</b>	





# STATISTICAL APPENDIX

## Table 7: FY 2010 Top Three Source Countries by Number of Seizures

<b>1. China</b>	<b>Number of Seizures</b>	<b>Percent of Total</b>
Optical Media	2,664	19%
Wearing Apparel	2,612	18%
Handbags/Wallets/Backpacks	1,458	10%
Consumer Electronics	1,258	9%
Footwear	913	6%
Golf Equipment	749	5%
Computers/Hardware	572	4%
Headwear	564	4%
Health/Personal Care	460	3%
Eyewear/Parts	415	3%
All Other Commodities	2,636	18%
<b>Number of Seizures</b>	<b>14,301*</b>	

<b>2. Hong Kong</b>	<b>Number of Seizures</b>	<b>Percent of Total</b>
Optical Media	1,225	26%
Consumer Electronics	801	17%
Wearing Apparel	696	15%
Handbags/Wallets/Backpacks	635	13%
Footwear	218	5%
Computers/Hardware	171	4%
Jewelry	153	3%
Watches/Parts	141	3%
Identifying Elements	78	2%
Headwear	73	2%
All Other Commodities	539	11%
<b>Number of Seizures</b>	<b>4,730*</b>	

<b>3. Turkey</b>	<b>Number of Seizures</b>	<b>Percent of Total</b>
Footwear	737	78%
Wearing Apparel	180	19%
All Other Commodities	30	3%
<b>Number of Seizures</b>	<b>947*</b>	

\*IPR seizures can contain multiple commodities



# STATISTICAL APPENDIX

## Table 8: FY 2010 Estimated MSRP Value by Commodity

<b>FY10 Commodity</b>	<b>Domestic Value</b>	<b>Estimated MSRP</b>	<b>Percent Markup</b>
Footwear	\$ 45,749,639	\$ 183,577,213	301%
Consumer Electronics	\$ 33,588,493	\$ 87,810,943	161%
Wearing Apparel	\$ 18,681,725	\$ 147,805,871	691%
Handbags/Wallets/Backpacks	\$ 15,422,201	\$ 537,309,551	3384%
Optical Media	\$ 12,681,213	\$ 19,405,410	53%
Computers/Hardware	\$ 9,501,871	\$ 33,874,319	257%
Cigarettes	\$ 8,851,376	\$ 12,062,987	36%
Watches/Parts	\$ 7,847,865	\$ 181,106,392	2208%
Jewelry	\$ 6,761,698	\$ 48,422,129	616%
Pharmaceuticals	\$ 5,662,334	\$ 6,149,303	9%
All Other Commodities	\$ 23,376,931	\$ 155,956,257	567%
<b>Total FY 10 Number of Seizures</b>	<b>\$188,125,346 19,959</b>	<b>\$ 1,413,480,374</b>	



# STATISTICAL APPENDIX

## Table 9: FY 2010 Estimated MSRP Value by Commodity Commercial vs. Non-Commercial Seizures

FY10 Commodity	Commercial Domestic Value	Commercial Est. MSRP	Non-Commercial Domestic Value	Non-Commercial Est. MSRP
Footwear	\$ 45,677,589	\$ 183,288,102	\$ 72,050	\$ 289,111
Consumer Electronics	\$ 33,566,306	\$ 87,752,939	\$ 22,187	\$ 58,004
Wearing Apparel	\$ 18,677,838	\$ 147,775,117	\$ 3,887	\$ 30,753
Handbags/Wallets/Backpacks	\$ 15,419,485	\$ 537,214,925	\$ 2,716	\$ 94,625
Optical Media	\$ 12,636,379	\$ 19,336,803	\$ 44,834	\$ 68,607
Computers/Hardware	\$ 9,500,869	\$ 33,870,747	\$ 1,002	\$ 3,572
Cigarettes	\$ 8,836,989	\$ 12,043,380	\$ 14,387	\$ 19,607
Watches/Parts	\$ 7,834,529	\$ 180,798,635	\$ 13,336	\$ 307,757
Jewelry	\$ 6,761,640	\$ 48,421,714	\$ 58	\$ 415
Pharmaceuticals	\$ 5,646,057	\$ 6,131,627	\$ 16,277	\$ 17,677
All Other Commodities	\$ 23,346,412	\$ 155,752,653	\$ 30,519	\$ 203,604
<b>Total FY 10</b>	<b>\$ 187,904,093</b>	<b>\$ 1,412,386,641</b>	<b>\$ 221,253</b>	<b>\$ 1,093,733</b>

<b>Number of Commercial Seizures</b>	<b>18,544</b>
<b>Number of Non-Commercial Seizures</b>	<b>1,415</b>
<b>Total</b>	<b>19,959</b>

## Table 10: FY 2010 Estimated MSRP Value by Shipping Environment Commercial vs. Non-Commercial Seizures

FY10 Shipping Environment	Commercial Domestic Value	Commercial Est. MSRP	Non-Commercial Domestic Value	Non-Commercial Est. MSRP	Number of Seizures	Percent of Total
Express	\$32,232,248	\$242,177,096	\$89,534	\$672,714	6,116	31%
Mail	\$13,927,610	\$104,645,141	\$111,618	\$838,642	9,743	49%
Cargo	\$103,332,109	\$776,386,123	\$15,447	\$116,061	2,309	12%
Other	\$38,412,126	\$288,609,629	\$4,654	\$34,968	1,791	9%
<b>Total FY 10</b>	<b>\$187,904,093</b>	<b>\$1,411,817,989</b>	<b>\$221,253</b>	<b>\$1,662,385</b>	<b>19,959</b>	<b>100%</b>

In any given year, approximately 10% of all seizures cannot be categorized as express, mail, or cargo. These other seizures represent goods seized during ICE investigations, exports, passenger carry on items, or other enforcement situations.





U.S. Customs and  
Border Protection

U.S. Immigration and  
Customs Enforcement