## CTPAT Bulletin - CTPAT Partner Logo



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On April 25, 2023, the Customs Trade Partnership Against Terorism (CTPAT) program introduced a new logo designed for the exclusive use of its validated partners. U.S. Customs and Border Protection (CBP) is in the process of registering the logo with the United States Patent and Trademark Office (USPTO), but partners may begin using the CTPAT Partner logo once permission has been granted by CBP via a license.

## **CTPAT Partner Logo:**



To request use of the logo, CTPAT <u>validated</u> partners must send an email with their company name and CTPAT account number to <u>ctpatlogo@cbp.dhs.gov</u>. Once the program confirms the company's validated status, CTPAT will email the company the CTPAT license agreement.

The CTPAT partner must abide by the CTPAT licensing agreement, which must be signed by the primary company officer/main point of contact. Once it is signed, send the license back to the email provided, and the program will approve it by countersigning it. After the license is approved, CTPAT will send the partner the graphic file of the logo to be used in accordance with the terms of the license.

Per the CTPAT license agreement, companies may use the logo to promote your role as a validated partner for the following:

- Promotional items, such as coffee cups, and pens, etc.;
- Business materials, pamphlets, flyers, and business cards; and
- The company's website.

Any questions about use of the logo or the licensing process may be sent to the logo email address. If you are currently using the old logo, please remove the old logo and refrain from using it again.

If you notice another company improperly using our program or new partner logo, please notify us via ctpatlogo@cbp.dhs.gov.

Thank you for your partnership with CTPAT.



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## **CTPAT Program**

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