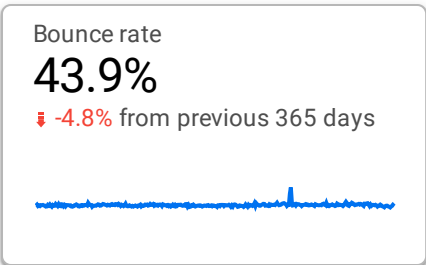
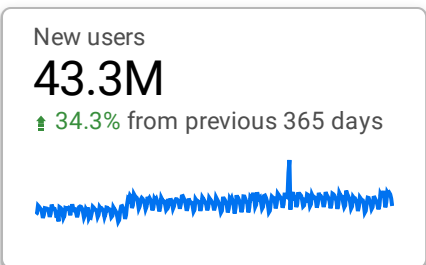
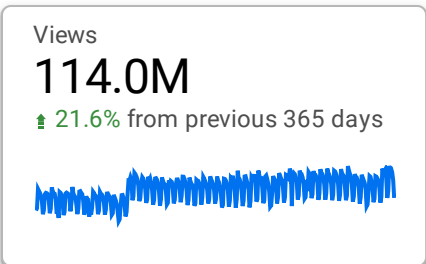
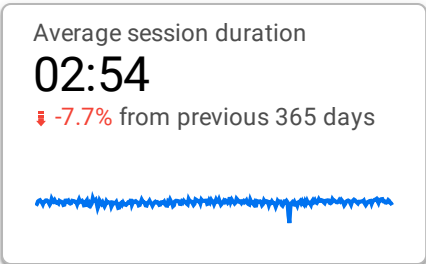
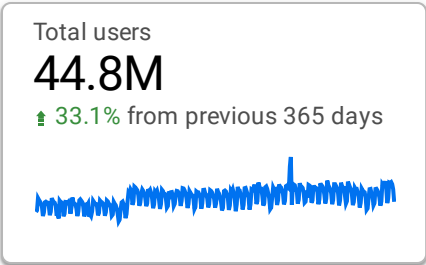
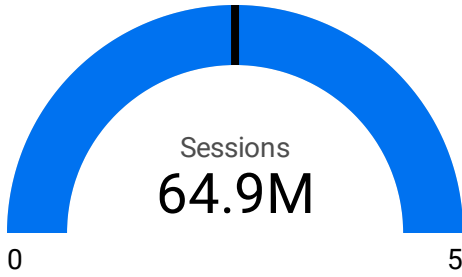




## CBP.gov Web Performance Metrics

### Google Single Site - CBP.gov



### Top Pages

	Page title	Views	Bounce rate
1.	Global Entry   U.S. Customs and Border Protection	11,792,832	42.57%
2.	U.S. Customs and Border Protection   U.S. Customs and Bor...	6,833,054	54.11%
3.	How to Apply for Global Entry   U.S. Customs and Border Pr...	6,194,075	57.58%
4.	Apply Now   U.S. Customs and Border Protection	3,952,673	54.35%
5.	Arrival/Departure Forms: I-94 and I-94W   U.S. Customs and...	2,707,308	38.49%
6.	Electronic System for Travel Authorization   U.S. Customs a...	2,620,605	51.95%
7.	Global Entry Enrollment Centers   U.S. Customs and Border ...	2,422,084	65.03%
8.	Mobile Passport Control   U.S. Customs and Border Protecti...	2,373,649	62.08%
9.	Mobile Passport Control (MPC)   U.S. Customs and Border ...	2,190,965	59.12%
10.	Search Results   U.S. Customs and Border Protection	1,653,244	93.7%

1 - 100 / 98728

### Visits by Social Network

	Session source / medium	Sessions...	Engagement rate	Total use...
1.	instagram.com / paid_social	404,125	22.5%	358,700
2.	linkedin.com / paid_social	36,946	37.14%	34,782
3.	twitter.com / paid_social	29,288	20.69%	28,228
4.	facebook.com / paid_social	24,853	18.54%	23,435
5.	linkedin / social_media	23,798	57.26%	20,085
6.	reddit.com / paid_social	7,936	50.54%	7,792

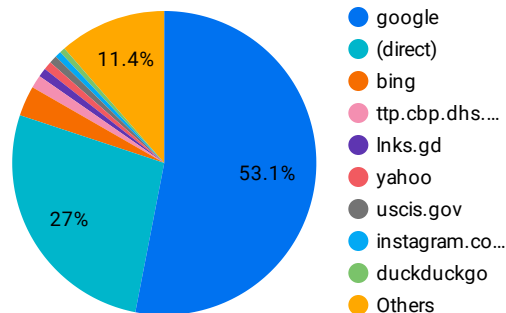
1 - 73 / 73

### Visits By Device Category

	Device category	Sessions	Engagement rate	Total users
1.	mobile	34,409,357	52.7%	25,875,134
2.	desktop	29,122,873	59.43%	17,990,954
3.	tablet	883,103	60.58%	680,527

1 - 4 / 4

### Visits by Source



### New vs. Returned Visitors

