

## U.S. Customs and Border Protection

U.S. Customs and Border Protection (CBP) enforces Intellectual Property Rights (IPR), most visibly by seizing products that infringe IPR such as trademarks, copyrights, and patents. The theft of intellectual property and trade in fake goods threaten America's economic vitality and national security, and the American people's health and safety. Trade in these illicit goods funds criminal activities and organized crime.

To protect both private industry and consumers, CBP has made IPR enforcement a priority trade issue. CBP has developed a multi-layered, strategic approach to IPR enforcement. In addition to seizing goods at U.S. borders, the strategy includes expanding the border through post-import audits of companies that have been caught bringing fake goods into the U.S., collaboration with our trading partners, and partnering with industry and other federal agencies to enhance these efforts. CBP also issues civil fines and, where appropriate, refers cases to other law enforcement agencies for criminal investigation.

CBP uses technology to increase interdiction of fake goods, facilitate partnerships with industry, and enhance enforcement efforts through the sharing of information and intelligence. CBP is refining its technology to more accurately identify suspected shipments of counterfeit and pirated goods for inspection.

Rights holders can use our web-based tool, *e-Recordation*, to record their trademarks and

copyrights with CBP. Recordation makes information on protected rights available to CBP offices throughout the U.S.



In order to protect both consumers and the trade community, CBP officers routinely intercept a wide variety of counterfeit goods, as shown here.

Our online trade violation reporting system, *e-Allegations*, makes it easier for the private sector to notify CBP of possible IPR violations and other trade violations.

CBP is a partner at the interagency National Intellectual Property Rights Coordination Center (IPR Center). The IPR Center leverages the resources and authorities of partner agencies for criminal enforcement of IPR.

The CBP IPR Help Desk provides the public with information on IPR rights border enforcement procedures. Contact the IPR Help Desk by phone at 562-980-3119, ext. 252 or by email at ipr.helpdesk@dhs.gov.

In fiscal year 2015, there were 28,865 intellectual property rights seizures with a manufacturer's suggested retail value of \$1.4 billion. Goods from China accounted for 52 percent of the total manufacturer's suggested retail value for all IPR seizures. **2015 Top Seized Commodities** (by number of seizures)

1. Wearing Apparel/Accessories	6. Handbags/Wallets
2. Consumer Electronics	7. Optical Media
3. Footwear	8. Computers/Accessories
4. Watches/Jewelry	9. Labels/Tags
5. Pharmaceuticals/Personal Care	10. Toys
www.cbp.gov/ipr	