

Commercial Customs Operations Advisory Committee (COAC)

Government Issue Paper: Trusted Trade Subcommittee

August, 2017



U.S. Customs and
Border Protection



OFO/CCS/Trade Compliance Branch

Trusted Trader Pilot Program

August 23, 2017

Action Required: Informational

Background:

- COAC's Trusted Trader Subcommittee has been asked to provide CBP with recommendations and advice on a Trusted Trader Program. By developing a program that includes trade compliance and security, CBP is addressing the totality of threats confronting international supply chains.
- The Trusted Trader Subcommittee recommended that CBP focus Trusted Trader strategic and tactical objectives on developing compelling benefits for voluntary participation in Trusted Trader Programs, and that these benefits should outweigh the cost of participation. Benefits are essential for the advancement of Trusted Trader Programs and must be articulated in specific facilitation metrics. Benefits also must be aligned with Section 101 of HR 644 on Improving Partnership Programs
- During the period of April 2016 to July 2016, the Trusted Trade Subcommittee held two meetings as a full committee. At the meetings, the work of the Subcommittee focused on finalizing the Trusted Trader Strategy document that outlines the future vision of an enhanced Trusted Trader Program. The Trusted Trader Framework Strategy was released at the July 2016 COAC meeting.

Issue:

- Trusted Trader is an integration of the C-TPAT and ISA programs into a consolidated program that includes supply chain security and trade compliance. The program is being implemented via the Trusted Trader Pilot Program, announced in the Federal Register (79 FRN 13992) on June 16, 2014.
- Currently in Phase II of the pilot program, CBP is working closely with the seven approved Trusted Trader pilot participants and Partner Government Agencies to evaluate program incentives and move toward a whole of government approach to supply chain security and trade compliance.
- CBP is prioritizing three areas of focus for the Trusted Trader Program, including (1) evaluating program incentives, (2) establishing a whole of government approach via PGA partnerships, and (3) preparing the program to be fully operational.
 - Evaluating Program Incentives: CBP is working closely with pilot participants to measure the incentives provided to participating importers via an operational metrics dashboard.
 - Partnering with PGAs: CBP has established connections with PGAs to promote a whole of government approach to supply chain security and trade compliance. CBP is working with these PGAs to facilitate existing program incentives and evaluate additional incentives based on the input of pilot participants.
 - Operationalizing Full Program: CBP is prioritizing incentives with pilot participants to prepare for the program to become fully operational and available to additional participants.

Current Status:

- Following a hiatus from July 2016 to November 2016, the Subcommittee met on November 8, 2016 and reported it would continue to focus on the development of a Trade Compliance program to replace the current Importer Self-Assessment program, and on the outcome of the Trusted Trader Pilot evaluation. The Subcommittee also agreed to make an assessment of current and future benefits under the Trusted Trader program and to complete a Trusted Trader Strategy framework for an enhanced Trusted Trader program that allows for flexibility, scalability, and attainability for multiple business models, and that is globally aligned with Authorized Economic Operator (AEO) programs and Mutually Recognized Arrangements (MRA) and includes MRAs.
- The Subcommittee held one meeting February 14, 2017 as a full committee.
- Since that meeting, the Trusted Trader Subcommittee continued to engage in a number of COAC efforts where the Trusted Trader concept is integral, including the Global Supply Chain Subcommittee's Working Group on the C-TPAT Minimum Security Criteria, the Export Subcommittee's Post-departure Filing Working Group, the IUSG North American Single Window Alignment Working Group, and the Trade Enforcement and Revenue Collection's Working Group on Forced Labor.
- CBP plans to continue working with the Trusted Trader Subcommittee on developing the Trusted Trader Program to become operational and transition current Importer Self-Assessment Program members.

Next Steps:

- CBP, the Trusted Trader Subcommittee members and the Trusted Trader Pilot participants will hold a meeting after the public COAC meeting on the afternoon of August 23, 2017. This meeting is an opportunity for the subcommittee members and pilot participants to meet, and for CBP to report on the progress and future vision and timeline for full implementation of the Trusted Trader Program

Submitted by: Lori Mennitt, OFO/CCS/TRADE COMPLIANCE BRANCH

Date: 7/28/17