

Web Performance Metrics-CBP.gov

Dec 1, 2019 - Dec 31, 2019

All Users
100.00% Sessions

Total Visits

3,839,017

% of Total: 100.00% (3,839,017)



Pageviews

7,960,536

% of Total: 100.00% (7,960,536)



Avg. Visit Duration

00:01:38

Avg for View: 00:01:38 (0.00%)



Unique Visitors

2,908,033

% of Total: 100.00% (2,908,033)



Avg. Pages / Visit

2.07

Avg for View: 2.07 (0.00%)



Avg. Time on Page

00:01:31

Avg for View: 00:01:31 (0.00%)



Bounce Rate

54.41%

Avg for View: 54.41% (0.00%)



Top Pages

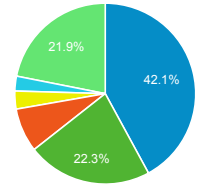
Page Title	Pageviews
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	685,791
Global Entry U.S. Customs and Border Protection	653,877
U.S. Customs and Border Protection Securing America's Borders	496,924
How to Apply for Global Entry U.S. Customs and Border Protection	362,122
Global Entry Enrollment Centers U.S. Customs and Border Protection	204,833
Electronic System for Travel Authorization U.S. Customs and Border Protection	190,107
Locate a Port of Entry U.S. Customs and Border Protection	171,411
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	141,519
Careers U.S. Customs and Border Protection	111,557
Global Entry Frequently Asked Questions U.S. Customs and Border Protection	104,934

Visits by Social Network

Social Network	Sessions
Facebook	23,166
Twitter	13,728
YouTube	1,252
LinkedIn	1,204
TripAdvisor	1,171
Naver	824
Yelp	300

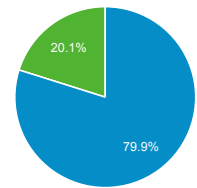
Visits by Source

google (direct) addotnet
FB Google Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	4,755,636	2.30
Yes	3,204,900	1.81