

Web Performance Metrics-CBP.gov

Feb 1, 2020 - Feb 29, 2020

All Users
100.00% Sessions

Total Visits

4,421,502

% of Total: 100.00% (4,421,502)



Pageviews

9,224,326

% of Total: 100.00% (9,224,326)



Avg. Visit Duration

00:01:39

Avg for View: 00:01:39 (0.00%)



Unique Visitors

3,279,185

% of Total: 100.00% (3,279,185)



Avg. Pages / Visit

2.09

Avg for View: 2.09 (0.00%)



Avg. Time on Page

00:01:31

Avg for View: 00:01:31 (0.00%)



Bounce Rate

53.25%

Avg for View: 53.25% (0.00%)



Top Pages

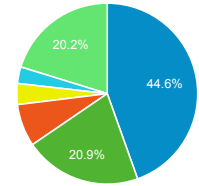
Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	912,416
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	757,980
U.S. Customs and Border Protection Securing America's Borders	576,272
How to Apply for Global Entry U.S. Customs and Border Protection	479,619
Global Entry Enrollment Centers U.S. Customs and Border Protection	263,052
Electronic System for Travel Authorization U.S. Customs and Border Protection	194,351
Locate a Port of Entry U.S. Customs and Border Protection	186,866
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	162,879
Global Entry Frequently Asked Questions U.S. Customs and Border Protection	127,036
Contact Us U.S. Customs and Border Protection	119,520

Visits by Social Network

Social Network	Sessions
Facebook	29,190
Twitter	14,726
YouTube	1,857
TripAdvisor	1,258
LinkedIn	915
reddit	480
Naver	450

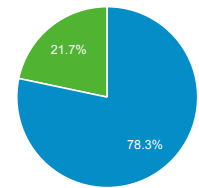
Visits by Source

google (direct) addotnet
LinkUp bing Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,795,081	2.33
Yes	3,429,245	1.77