


Web Performance Metrics-CBP.gov

Oct 1, 2020 - Oct 31, 2020

All Users
100.00% Sessions


Total Visits

2,831,289
% of Total: 100.00% (2,831,289)




Pageviews

5,771,363
% of Total: 100.00% (5,771,363)




Avg. Visit Duration

00:01:35
Avg for View: 00:01:35 (0.00%)



Unique Visitors

2,152,562
% of Total: 100.00% (2,152,562)




Avg. Pages / Visit

2.04
Avg for View: 2.04 (0.00%)




Avg. Time on Page

00:01:31
Avg for View: 00:01:31 (0.00%)



Bounce Rate

59.19%
Avg for View: 59.19% (0.00%)



Top Pages

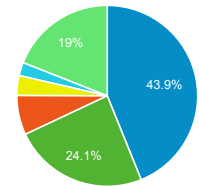
Page Title	Pageviews
U.S. Customs and Border Protection Securing America's Borders	434,353
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	328,967
Global Entry U.S. Customs and Border Protection	265,586
Locate a Port of Entry U.S. Customs and Border Protection	166,320
Border Wall System U.S. Customs and Border Protection	134,995
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	110,861
Careers U.S. Customs and Border Protection	87,192
Global Entry Enrollment Centers U.S. Customs and Border Protection	86,537
How to Apply for Global Entry U.S. Customs and Border Protection	85,055
Contact Us U.S. Customs and Border Protection	74,791

Visits by Social Network

Social Network	Sessions
Facebook	44,409
Twitter	17,318
reddit	2,388
LinkedIn	1,531
YouTube	845
TripAdvisor	410
Instagram	374

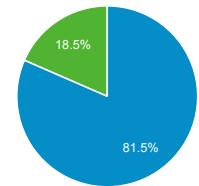
Visits by Source

google (direct) LinkUp newsbreakapp.com Inks.gd Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	3,432,380	2.41
Yes	2,338,983	1.66