



EFFICIENT TRADE FACILITATION

Streamline administrative processes to increase efficiency, lower cost, and reduce processing times to ensure compliance with trade laws and Administration policy goals



EFFECTIVE RISK-BASED ENFORCEMENT

Support a level trade playing field through **consequence delivery**, risk-based analysis, and an intelligence-driven enforcement approach



INNOVATIVE AND SUSTAINABLE E-COMMERCE

Create a new **paradigm for trade facilitation and enforcement** in light of unprecedented growth in e-commerce



TRADE OPERATIONAL INSIGHTS

Strengthen OT's **presence among national economic and trade policy makers and industry stakeholders** and leverage industry practices, legal requirements, and government capabilities



WORKFORCE SKILLS AND CAPABILITIES

Prepare the trade workforce with **new skills and capabilities** while **expanding sources of talent for new hires**

ENVISIONING A WORLD WHERE TRADE IS STREAMLINED, SAFE, AND SECURE

Trading is streamlined and intuitive – the burdensome processes of the past are gone. Integrated data platforms, new and updated trade agreements and policies, and an account-based system pave the way for the future.

Smart use of data, consequence delivery, and a new **risk framework** leads to early identification, deterrence, and disruptions of potential trade violations without interfering with legitimate trade.

CBP leads the development of new global models for e-commerce trade enforcement to collect and protect revenue, enforce trade remedies, generate economic prosperity, and instill confidence that the products consumers purchase online are safe and genuine.

OT's knowledge of **supply chains informs decision-making at the highest levels.**

OT personnel have the technological and analytical skills and support they need to accomplish OT's mission. Employees operate in a collaborative, innovative, and strategic environment. OT attracts and retains the **highest-caliber trade professionals.**