



U.S. Customs and  
Border Protection

UNITED STATES  
PATENT AND TRADEMARK OFFICE



U.S. Customs and Border Protection (CBP), Office of Trade, in collaboration with the U.S. Patent and Trademark Office, will be providing the seventh webinar in the *Year of the SME* series entitled:

## IPR Protection Beyond U.S. Borders: Preventing Infringing Exports from China

**February 22nd, 2022**

**3 – 4:00 p.m. (Eastern time)**

**Register Today**

by clicking here for the registration link

Small businesses represent 99.9% of all U.S. businesses and employ 47.1% of the U.S. workforce. Small and mid-sized enterprises (“SMEs”) are the lifeblood of the U.S. economy, driving business development, economic vitality, and human progress. Many of our SMEs, including start-ups, entrepreneurs, independent creators, and inventors, have developed a brand and taken it to market – creating a product or service that directly benefits consumers, improving and enriching their lives. These ideas often form the basis of enforceable intellectual property rights. When these rights are exploited, everyone loses.

You may already know that U.S. Customs and Border Protection (CBP) fights to keep counterfeit and pirated goods from entering the United States, but did you know that U.S. rights holders are able to register with Chinese customs to stop infringing exports from ever leaving the country? For the past decade, CBP has reported that over 80% of goods seized for intellectual property violations come from China and Hong Kong.

Join experts **David Foley** and **Jennifer Chicoski** from the **United States Patent and Trademark Office** (USPTO) as they discuss how U.S. businesses, including SMEs, can register and protect trademarks and enforce their intellectual property rights against counterfeit and pirated goods before they ever leave China to reduce the flow of such goods into the United States.

This webinar is the seventh in *The Year of the SME* series, in support and recognition of small and medium enterprises. Stay tuned for information on the next *Year of the SME* program by visiting <https://www.cbp.gov/trade/priority-issues/ipr/cbp-year-sme>

<https://cdn.advocacy.sba.gov/wp-content/uploads/2019/04/23142719/2019-Small-Business-Profiles-US.pdf>