

Web Performance Metrics-CBP.gov

Dec 1, 2021 - Dec 31, 2021

All Users
100.00% Sessions

Total Visits
3,233,329
% of Total: 100.00% (3,233,329)

Pageviews
6,494,946
% of Total: 100.00% (6,494,946)

Avg. Visit Duration
00:01:39
Avg for View: 00:01:39 (0.00%)

Unique Visitors
2,461,537
% of Total: 100.00% (2,461,537)

Avg. Pages / Visit
2.01
Avg for View: 2.01 (0.00%)

Avg. Time on Page
00:01:37
Avg for View: 00:01:37 (0.00%)

Bounce Rate
54.47%
Avg for View: 54.47% (0.00%)

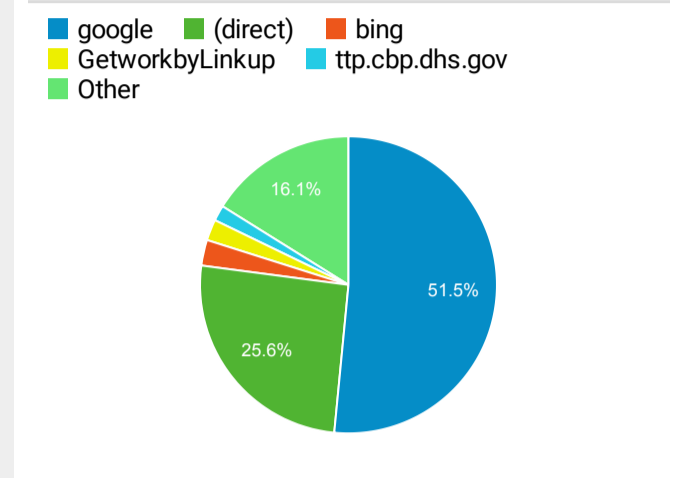
Top Pages

Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	607,231
U.S. Customs and Border Protection Securing America's Borders	467,441
How to Apply for Global Entry U.S. Customs and Border Protection	303,311
Global Entry Enrollment Centers U.S. Customs and Border Protection	197,593
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	192,371
Locate a Port of Entry U.S. Customs and Border Protection	178,066
Electronic System for Travel Authorization U.S. Customs and Border Protection	132,214
Enrollment on Arrival U.S. Customs and Border Protection	120,980
CBP COVID-19 Updates and Announcements U.S. Customs and Border Protection	108,735
Travel U.S. Customs and Border Protection	93,432

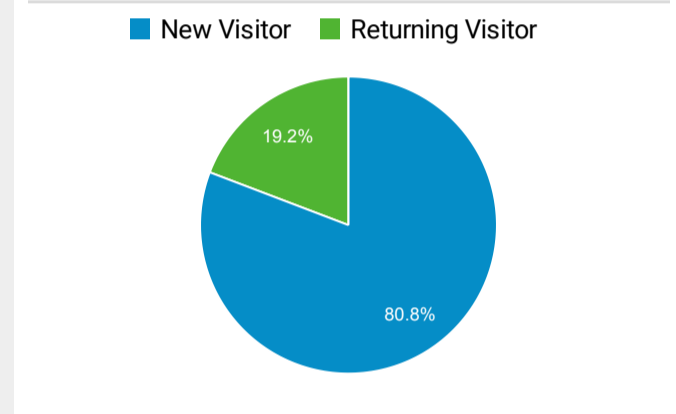
Visits by Social Network

Social Network	Sessions
Facebook	25,345
Twitter	10,299
LinkedIn	3,479
Instagram	1,068
YouTube	894
TripAdvisor	729
reddit	696

Visits by Source



New vs. Returned Visitors



Pageviews and Pages / Session by Mobile (Inc...)

Mobile (Including Tablet)	Pageviews	Pages / Session
No	3,636,645	2.37
Yes	2,858,301	1.68